

Essex County Habitat for Humanity Building Dreams Gala

Sponsorship Opportunities

Presenting Sponsor: **\$25,000**

Reserved table of ten

- Company name included as presenting sponsor in all pre, post, and day of event communication and signage (*printed and digitally*)
- Full Page Color Gala Program Book Ad (*inside front cover*)
- Prominent recognition on all sponsor's signage at the event
- Acknowledgement in the printed newsletter
- Verbal acknowledgment and company information shared during the evening program
- Opportunity to have company representative participate in speaking program
- Prominent logo placement on the event website
- Exclusive social media post to introduce the company as presenting sponsor – providing our followers with a brief informational advertisement on your business.
- Two corporate build days (up to 10 people each day) at one of our local building sites
 - Coffee, donuts, pastry breakfast
 - Lunch provided
 - Branded t-shirts

Foundation Sponsor: **\$10,000**

- Reserved table of ten
- Full Page Color Gala Program Book Ad
- Recognition on all sponsor's signage at the event
- Verbal acknowledgment during the evening program
- Logo included on the event website
- Pre and post-event publicity
- Featured in a "Meet our Sponsor" social media post – providing our followers with a brief informational advertisement on your business.
- One corporate build day (up to 10 people) at one of our local building sites
 - Coffee, donuts, pastry breakfast
 - Lunch provided
 - Branded t-shirts

Veranda Paddle Sponsorship: **\$7,500**

Exclusive

- Six event tickets
- Full Page Color Gala Program Book Ad
- Recognition on all sponsor's signage at the event
- Verbal acknowledgment during the auction program
- Logo included on the event website
- Pre and post-event publicity
- Featured in a "Meet our Paddle Sponsor" social media post – providing our followers with a brief informational advertisement on your business.
- Bidding Paddle with company logo and information provided to every guest

Balustrade Sponsor: \$5,000

Limited availability

- Four event tickets
- Full Page Color Gala Program Book Ad
- Recognition on all sponsor's signage at the event
- Logo included on the event website
- Pre and post-event publicity
- Exclusive recognition as a sponsor of one of the following; Dinner or Dessert stations, Centerpieces, Cocktail hour, or Program Book

Cornice Sponsor: \$2,500

- Two event tickets
- Full Page Color Gala Program Book Ad
- Recognition on all sponsor's signage at the event
- Listed on the event website
- Pre and post-event publicity

Dormer Sponsor: \$1,000

- Full Page Color Gala Program Book Ad
- Recognition on all sponsor's signage at the event
- Listed on the event website
- Pre and post-event publicity

Half Page Ad: \$500

- ½ Page Color Program Book Ad
- Listed on event website

Quarter Page Ad: \$250

- ¼ Page Color Program Book Ad

Shout Out: \$125

- Three lines of text (25 characters on each line) sending a shout-out of support

Ads and Shoutouts must be submitted by Friday, September 9, 2022

Email to marketing@essexcountyhabitat.org

Thank you for your consideration!

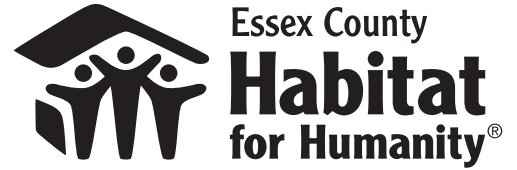
Payment information for Sponsorships:

Essex County Habitat for Humanity
Attn: Heather Johnston, Director of Charitable Giving
14 Park Street
Danvers, MA 01923
(978) 681-8858
EIN: 22-2672831

Online payments - <https://essexcountyhabitat.ejoinme.org/galasponsors22>

Building strength, stability, and self-reliance through shelter!

- Deadline to submit logo/ad: 9/9/22
- Acceptable formats: pdf, png or jpeg
- Please email logo/ad to:
marketing@essexcountyhabitat.org



PROGRAM BOOK HIGH RESOLUTION AD SPECIFICATIONS (approximate sizes shown)

